

2022 Campbellton Action Plan

Design Interventions Presentations

Geography 342 – Urban & Regional Planning

Professor

Matthew Bowes

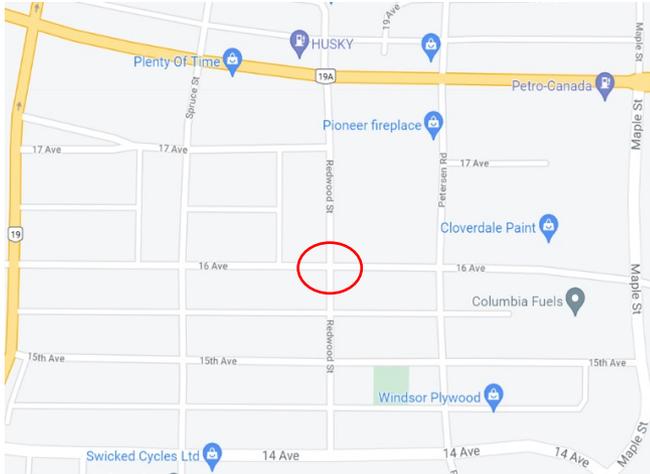
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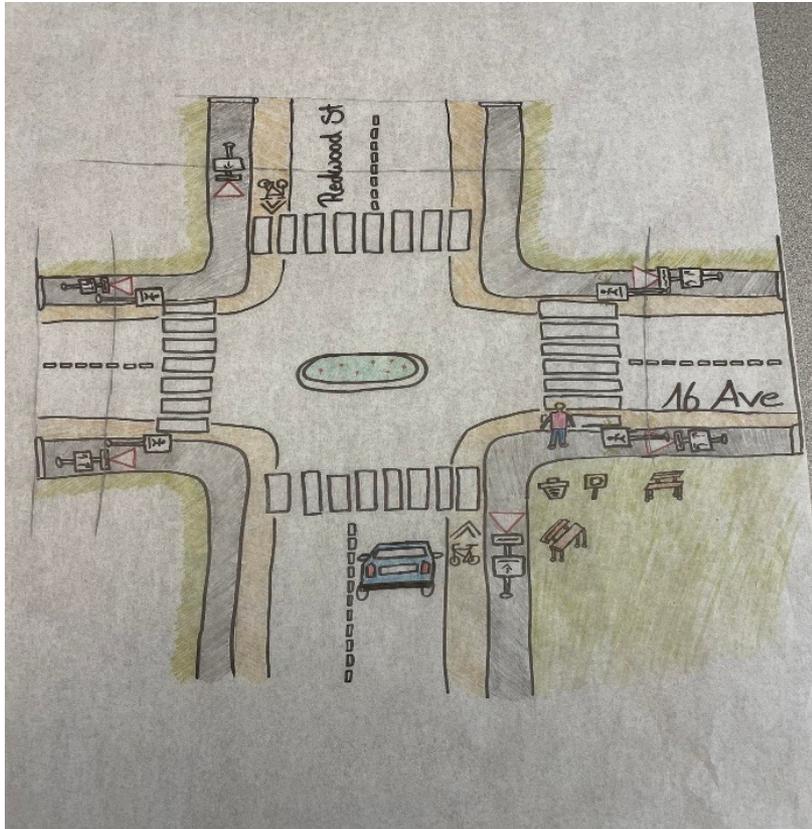
Roundabout, Including a Pedestrian Crossing, at Intersection 16th Avenue and Redwood Street – Julia Koepp



16th Avenue is a busy road. Since there is no pedestrian crossing at the intersection of Redwood Street at 16th Avenue, it is difficult and dangerous to cross the street for all road users.



Design Intervention



This image shows the design intervention in detail.



This image shows the bird's eye view of the design intervention.

How this intervention fits within the 2022 Action Plan

Key Themes

Safety and Security:

- Pedestrian Safety
- Traffic Calming

Beautification:

- Signage and Wayfinding
- Cleanliness

Natural and Built Environment:

- Green Spaces
- Sense of Place

Guiding Principles

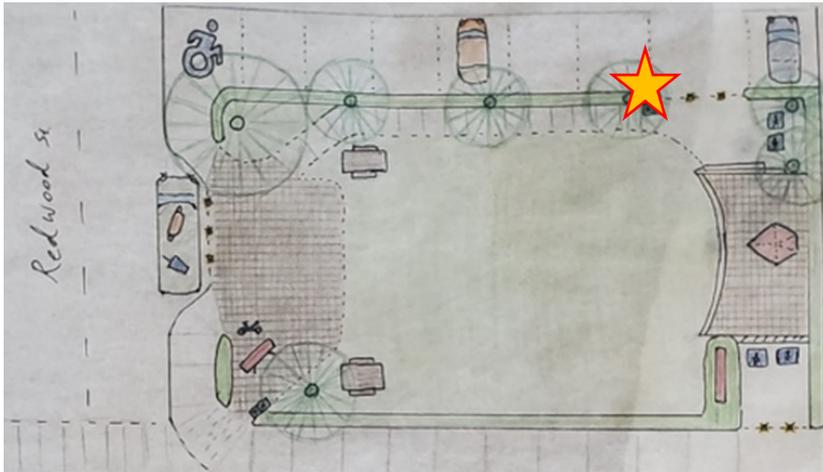
- Create a Welcoming Neighbourhood through design via wayfinding, accessibility, and sense of place.
- Ensure environmental sensitivity is considered in all actions and planning.
- Support beautification throughout public and open spaces.
- Encourage health and well-being through safe and active transportation options.

Green space redesign, situated at the corner of Island Hwy. and Redwood St. – Vlad Tsybikov

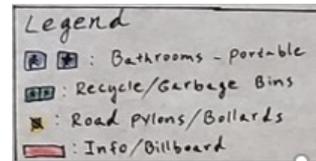
- Green space located on the North-East Corner is often overlooked, partly due to the lack of features that complement its natural beauty and amplify attractiveness of the scenic river route.
- This area has a potential to bring sense of community and promote further positive experience of Campbellton's natural beauty.



Design Intervention



- This image shows the design intervention in detail.
- The Orange star shows the relative extension of the green space



- This image shows a different angle facing south.
- The red lines represent the extension of the green space.

How this Intervention fits within the 2022 Action Plan

Key Themes & Sub Themes



Guiding Principles

Create	Ensure	Support	Celebrate
- Create a welcoming neighborhood through design via wayfinding, accessibility, and sense of place.	- Ensure environmental sensitive is considered in all actions and planning	- Support beautification initiatives throughout public & open spaces	- Celebrate the unique heritage and cultural history of Campbellton.



Raven Park, at 2171 Island Hwy – Shirley Shi



Site Map

Located at 2171 Island Hwy, along the Campbell River and adjacent to the new bike trail-the Raven Trail. The Raven Park design site is locating at the banks of the Campbell River, but little is known due to lack of development and attention.

- *Connection to natural spaces*
- *Sense of belonging*



Site Observations -Main Park



Site Observations -Entry

Design Intervention



Conceptual Design-Raven Park



Conceptual Design-Park Entry

- Gathering and viewing of the river.
- Sustainability standards, access to the river in a way that works with the ecosystem.
- Walkways and ornamental seating, circular benches and bonfires
- Fishing and kayaking, all-ages gathering places
- Directions and brochures to create a welcoming space

How this intervention fits within the 2022 Action Plan

Key Themes

Beautification:

- Signage and Wayfinding

Natural and Built Environment:

- Green Spaces
- Sense of Place

Guiding Principles

- Create a Welcoming Neighbourhood through design via wayfinding, accessibility, and sense of place.
- Support beautification throughout public and open spaces.

Viewing Platform on Maple Street and Entrance to Myrt Thompson Trail – Catherine Norman



The site at the end of Maple Street, backing onto the river:

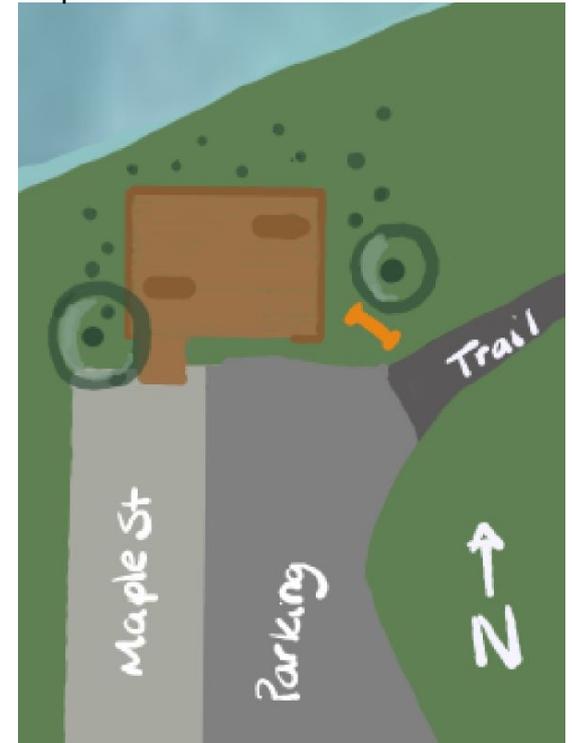
- Overgrown with invasive blackberry bushes and large boulders that make reaching the river unsafe
- No signage for the Myrt Thompson Trail
- Cement blocks at the trail head
- Plenty of gravel street parking

Design Intervention

Proposed viewing platform



Top view



How this intervention fits within the 2022 Action Plan

Key Themes & Sub

Themes

- Natural & Built Environment:
 - Green spaces
 - Sense of place
 - Accessibility
- Beautification:
 - Signage and wayfinding
 - Cleanliness

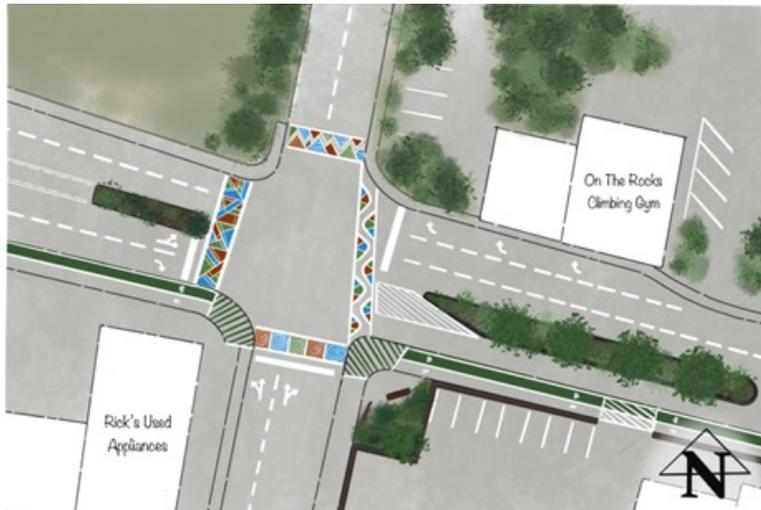
Guiding Principles

- Create a welcoming neighbourhood through design via wayfinding, accessibility, and sense of place
- Ensure environmental sensitivity is considered in all actions and planning
- Support beautification initiatives throughout public and open spaces

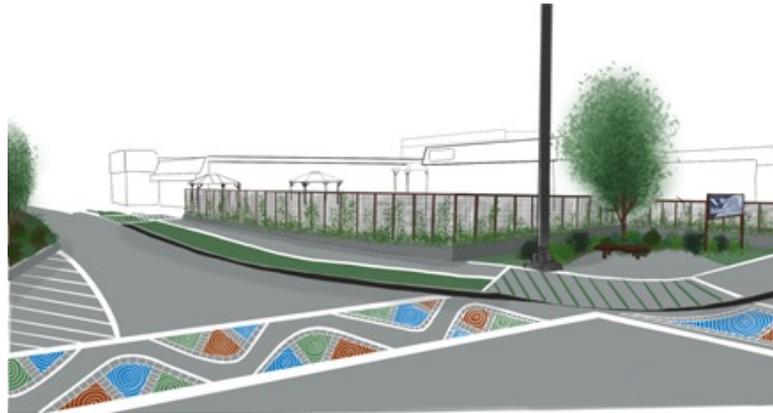
Design Intervention for Intersection of HWY 19 and Island HWY 19A – Meara Spiers



This intersection is a key location for visitors arriving in the City of Campbell River and as a main entry point to the city, has an opportunity to make a memorable first impression.



Design Intervention



Street view of intervention facing south/east



Street view of intervention facing north/west



Perspective of the intervention's parkette

How this intervention fits within the 2022 Action Plan

Key Themes/Sub Themes

Safety & Security:

- Pedestrian Safety
- Traffic Calming

Beautification:

- Art & Vibrancy
- Signage & Wayfinding

Natural & Built Environment:

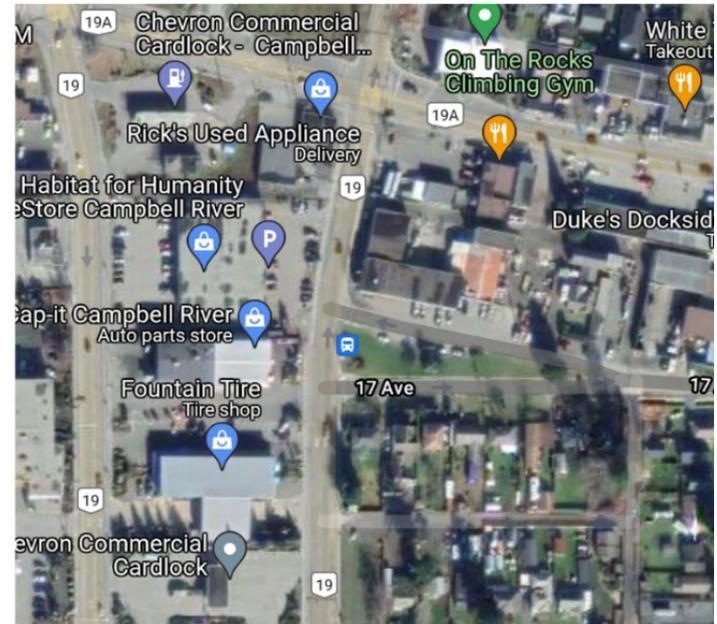
- Green Spaces
- Sense of Place

Guiding Principles

- Create a Welcoming Neighbourhood through design via wayfinding, accessibility, and sense of place.
- Ensure environmental sensitivity is considered in all actions and planning.
- Support beautification throughout public and open spaces.
- Encourage health and well-being through safe and active transportation options.

A Warmer Welcome into Campbellton – Darnell Busch

- Situated on Campbell River, Campbellton is a neighborhood with natural beauty. Entry does not capture Campbellton's natural features or capitalize on its potential to come a more vibrant neighbourhood for its residents and visitors. This design intervention aims to bring more 'colour' and 'life' to the Inland Island Highway exit and encourage people to slow down and experience Campbellton.



Design Intervention



1. Update banners along lamppost.
2. Add barrier along sidewalk to separate pedestrians from traffic.
3. Add a welcome to Campbellton sign
4. Introduce a new rest area with picnic tables and an info booth.

How this intervention fits within the 2022 Action Plan

Key Themes

- Safety and security:
 - Pedestrian Safety
 - Traffic Calming
- Beautification:
 - Signage and Wayfinding
 - Art and vibrancy
- Natural and Built Environments:
 - Green spaces

Guiding Principles

- Create a welcoming neighbourhood through design via wayfinding, accessibility, and sense of place.
- Ensure environmental sensitivity is considered in all actions and planning.
- Support beautification initiatives throughout public and open spaces.

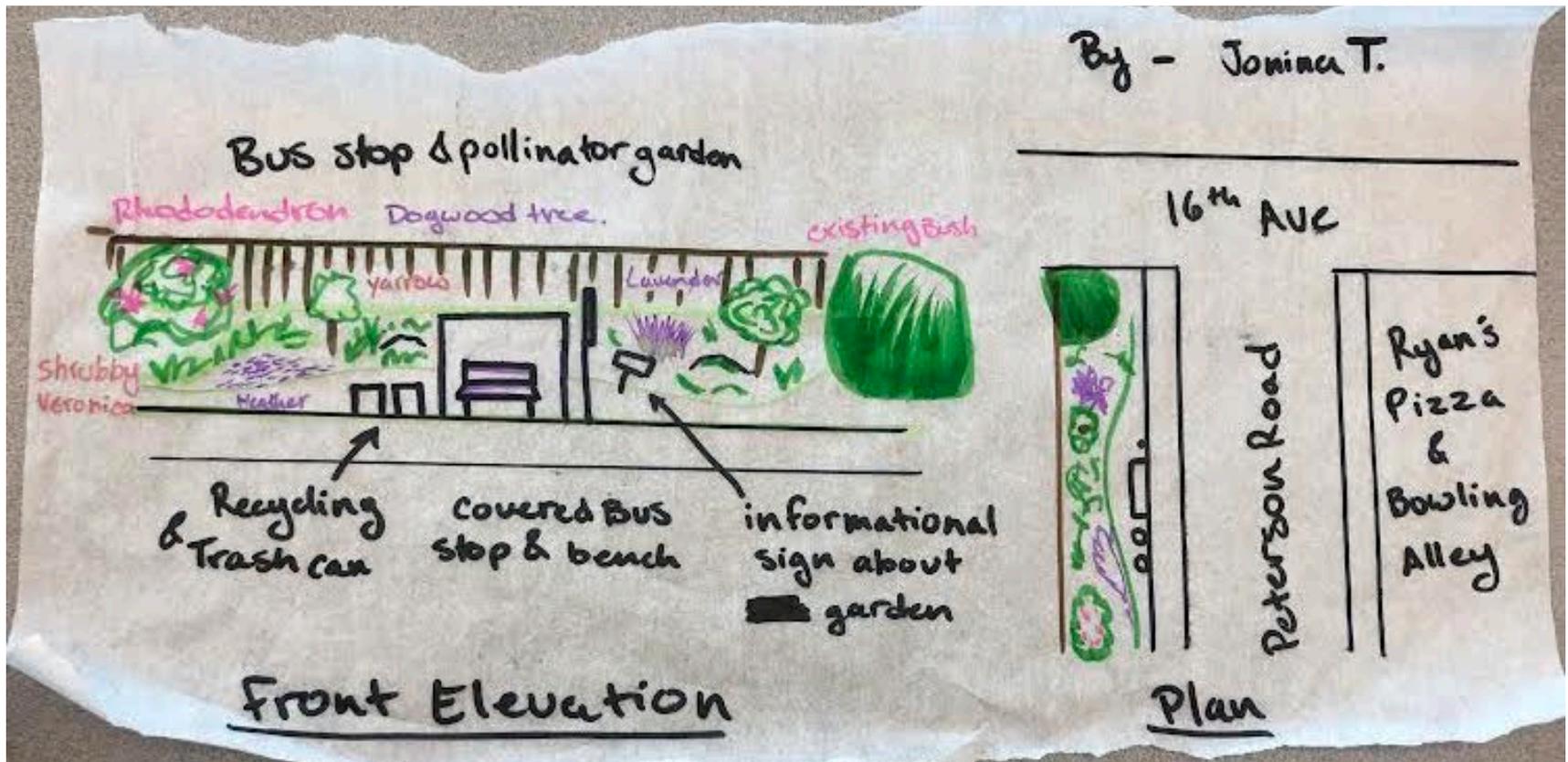
Covered bench and pollinator garden at bus stop on Peterson and 16th - Jonina Tynjala



The bus stop on Peterson has a medium sized, unused green-space which has become full of litter. Adding a bench with a covered area and trash cans would be beneficial to public transit users. Adding a pollinator garden would have a beautification effect while also promoting native plants and pollinators.



Design Intervention



This image shows the design intervention in detail.

This side shows the bird's eye view of the design intervention.

How this intervention fits within the 2022 Action Plan

Key Themes

Beautification:

- Art and Vibrancy
- Cleanliness

Natural and Built Environment:

- Green Spaces
- Sense of Place

Guiding Principles

- Create a Welcoming Neighbourhood through design via wayfinding, accessibility, and sense of place.
- Ensure environmental sensitivity is considered in all actions and planning.
- Support beautification throughout public and open spaces.
- Encourage health and well-being through safe and active transportation options.

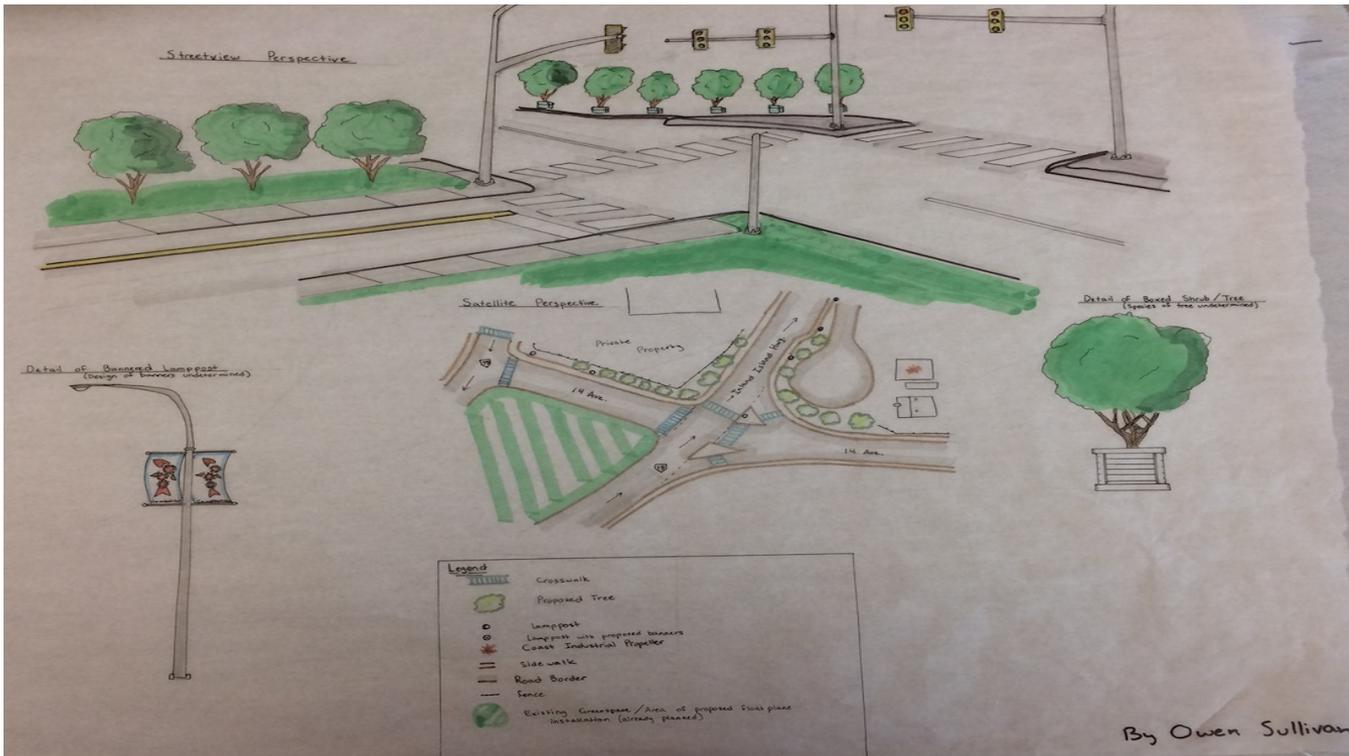
Roadside Beautification & Pedestrian Crossings at 14th Avenue and The Inland Island Highway – Owen Sullivan



The intersection of Highway 19 and 14th Avenue is one of the first things seen upon entry into Campbellton and is currently composed of a hardened built landscape, unwelcoming from the motorists' perspective.



Design Intervention



This intervention includes placing banners on existing light posts along the Inland Island Highway, the planting of trees and the construction of two crosswalks leading to the floatplane site along 14th Ave.

How this intervention fits within the 2022 Action Plan

Key Themes

Beautification:

- Cleanliness
- Signage and Wayfinding

Safety and Security:

- Pedestrian Safety

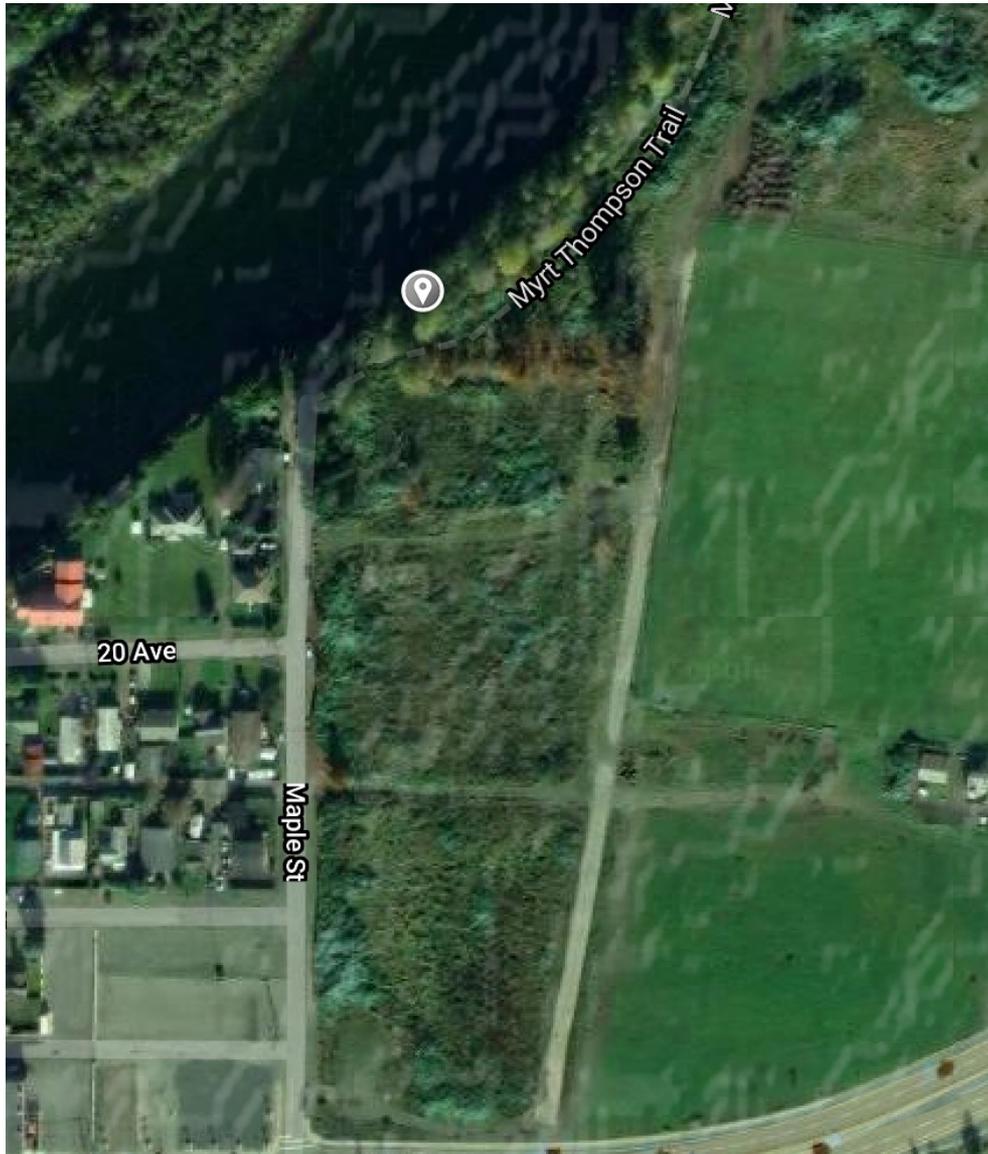
Natural & Built Environment:

- Green Spaces
- Sense of Place

Guiding Principles

- Create a welcoming neighbourhood through design via wayfinding, accessibility, and sense of place
- Ensure environmental sustainability is considered in all actions and planning
- Support beautification throughout public and open spaces
- Encourage health and well-being through safe and active transportation options

The Myrt Thompson Trail River Access Improvement - Ryan Watson



The Myrt Thompson Trail provides great wildland urban interface for the citizens of Campbellton. This area would benefit from increased maintenance and utilizing the proximity of Maple Street to the river.



Design Intervention



This image shows the bird's eye view of the design intervention.



This image shows the cross section view of the design intervention.

How this intervention fits within the 2022 Action Plan

Key Themes

Safety and Security:

- Crime Prevention

Beautification

- Art and vibrancy
- Cleanliness

Natural and Built Environment:

- Green Spaces
- Sense of Place
- Accessibility

Guiding Principles

- Create a welcoming neighbourhood through design via wayfinding, accessibility, and sense of place
- Ensure environmental sensitivity is considered in all actions and planning
- Support beautification initiatives throughout public and open spaces
- Celebrate the unique heritage and cultural history of Campbellton

Laneway Improvement – Solvieg Watson



Running Parallel to Campbellton's main road, the Island Highway, is an unnamed laneway where many of the town's business back onto. This partially paved and gravel road is underutilized and has potential for safer pedestrian travel away from traffic.



Design Intervention



This image shows the design intervention in detail

How this intervention fits within the 2022 Action Plan

Key Themes

- Natural and Built Environment:
 - Sense of Place

Guiding Principles

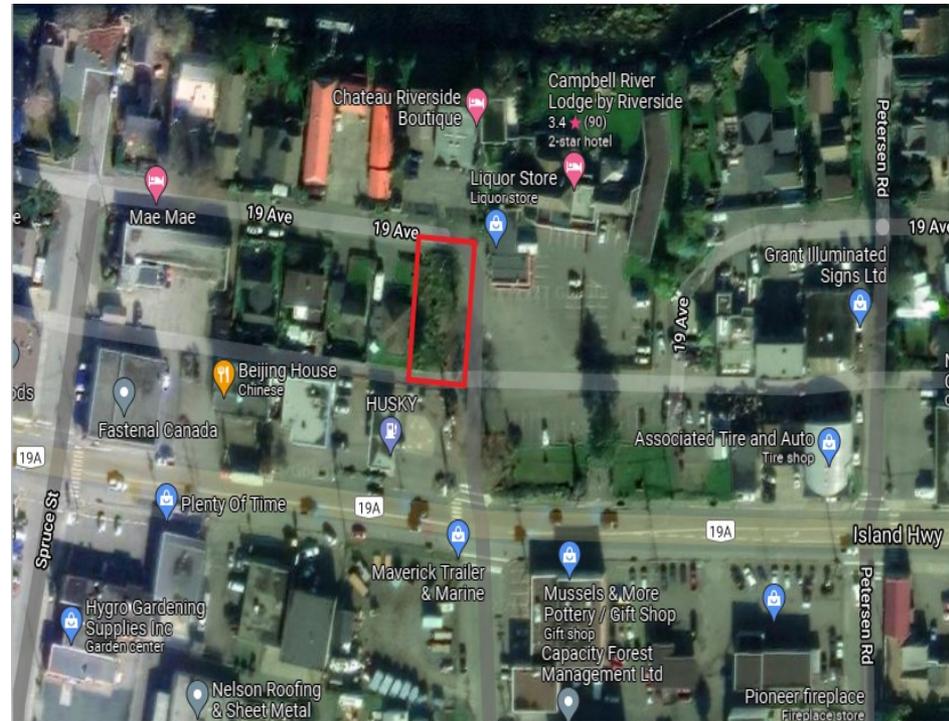
- Supporting beautification initiatives throughout public and open spaces
- Create a welcoming neighbourhood through design via wayfinding, accessibility, and sense of place

What to Expect...

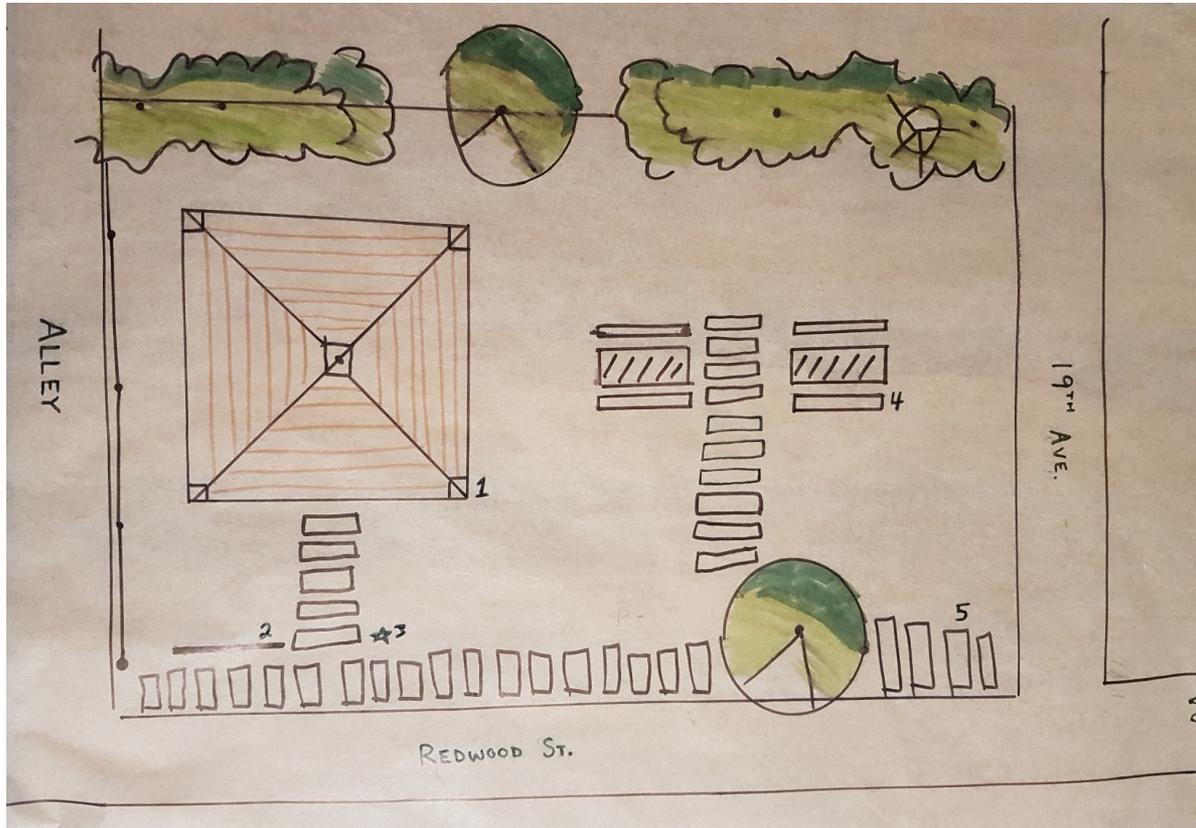
- Gathering place for community member to connect
- Encourage exploration to Campbellton's lane ways and river access
- Pedestrian and bike friendly
- Optimum utilization
- Beautification of the laneway
- Opportunity to include biophilic elements for green space

River Route Park – Brock Gill

The site located at the corner of 19th Avenue and Redwood Street has the potential to improve the Campbellton neighborhood by becoming a vibrant community park!



Design Intervention



Legend

1	Covered picnic area
2	River Route map / information sign
3	Garbage can
4	Picnic tables
5	Pathway

How this design intervention fits within the 2022 Action Plan

Key Themes

Beautification:

- Signage and Wayfinding
- Cleanliness
- Culture
- Art and Vibrancy

Natural and Built Environment:

- Green Spaces
- Sense of Place
- Accessibility

Safety and Security:

- Crime Prevention

Guiding Principles

- Create a Welcoming Neighbourhood through design via wayfinding, accessibility, and sense of place.
- Ensure environmental sensitivity is considered in all actions and planning.
- Support beautification throughout public and open spaces.
- Celebrate the unique heritage and cultural history of Campbellton.

Thank
you!



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